Written by Administrator Sunday, 08 April 2018 13:50 -

Nowruz has been inscribed as a UNESCO Intangible Cultural Heritage by Iran, Afghanistan, Azerbaijan, India, Iraq, Kazakhstan, Kyrgyzstan, Pakistan, Tajikistan, Turkey, Turkmenistan, and Uzbekistan.

The "Letter to My Child" festival is aimed at introducing contemporary famous figures and artists of these countries in the field of intangible cultural heritage.

the international festival is to create more cultural, social and artistic interaction between the younger generations so as to protect intangible cultural heritage of Nowruz countries and also to reduce the cultural and social distance between the young and the older generations.

Developing the cultural and scientific potentialities of these youths through making them acquainted with contemporary artists and famous figures of their countries and motivating them to respect their intangible cultural heritage are among other goals of the festival.

It is also aimed at directing the attention of the children and youth of the Nowruz countries to the less-known part of their culture.



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that in addition to historic monuments and collections of objects, cultural heritage includes customs, traditions, idioms and expressions.

Zamani added that oral traditions, arts, social practices, rituals, celebrations or the knowledge and skills necessary for the production of traditional crafts are considered as intangible cultural heritage.

In this way, we contribute to this transition and cultural interaction through interviews with celebrities, personalities, and cultural heritage professors in the vast field of Nowruz cultural heritage (including 12 countries)," underlined Zamani.

In this festival, we will go to the place of residence and the city of the selected artists in one of the fields of oral traditions, performing arts, rituals, knowledge and practices related to the nature and the world and traditional craftsmanship from each of the 12 countries of Nowruz.

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